



# SANTA BARBARA COUNTY FIRE DEPARTMENT

ERIC L. PETERSON  
FIRE CHIEF

4410 Cathedral Oaks Road, Santa Barbara, CA 93110

## PUBLIC SERVICE ANNOUNCEMENT

FOR IMMEDIATE RELEASE

- National Fire Prevention Week 2015 -

SANTA BARBARA, Ca. October 5, 2015 – October 4th-10th has been declared “National Fire Prevention Week”, a time to reflect on our nation’s past fire history, remembering the “Great Chicago Fire of 1871” and how out of that tragedy, a national interest in fire prevention and safety emerged.



The 2015 National Fire Prevention Week theme is **“Keep your family safe with a working smoke alarm in every bedroom”**. Did you know that roughly half of home fire deaths result from fires reported between 11 p.m. and 7 a.m., when most people are asleep?

Smoke alarms save lives. If there is a fire in your home, smoke spreads fast and you need smoke alarms to give you time to get out. In fact, having a working smoke alarm cuts the chances of dying in a reported fire in half!

**When it comes to smoke alarms, it’s about “location, location, location”.**

The **key message** of this year's Fire Prevention Week campaign, is to install smoke alarms in every bedroom, outside each separate sleeping area, and on every level of your home, including the basement. Larger homes may need more alarms.

The Santa Barbara County Fire Department encourages everyone to participate in fire prevention activities at home, work, school and all locations, making this Fire Prevention Week the beginning of a year-long effort to improve fire safety.

**Contact Information:**

Captain Dave Zaniboni

Information Officer

Office 805- 681-5531

Cell 805-896-6336

News Line 805-681-5546

Email david.zaniboni@sbcfire.com

Twitter @SBCFireInfo

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